



Imam Ali (AS):

He who practices moderation and frugality will never be threatened with poverty.

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News in Brief

1st 3D Movie Planned

An Iranian director plans to make the first three-dimensional movie.

Announcing this, Morteza Atashzamaz told Fars News Agency that the script has been submitted to Farabi officials, and shooting will begin as soon as a permit is issued.

The 3D movie will be fully produced by Iranian artists making use of latest technologies.

Atashzamaz will also participate in the 29th Fajr International Film Festival with his 'White Death'.

A 3D film or is a motion picture that enhances the illusion of depth perception. Derived from stereoscopic photography, a special motion picture camera system is used to record the images as seen from two perspectives, and special projection hardware and/or eyewear are used to provide the illusion of depth when viewing the film.



'Green Hornet' Poised To Be 1st Hit of 2011

Fueled by younger males, Sony Pictures' 3D superhero picture 'The Green Hornet' should sport a potent sting this weekend.

Universal Pictures' 'The Dilemma', directed by Ron Howard, will have a tougher time and could bring muted numbers for a Vince Vaughn or Kevin James comedy.

Conservative estimates have 'Green Hornet' grossing in the mid-\$30 million range for the four-day Martin Luther King Jr. holiday weekend. The film goes out Friday in 3,584 theaters domestically, including 174 Imax runs, and will easily place No. 1.

Favorite holdovers to watch include Paramount Pictures' 'True Grit', Fox Searchlight's 'Black Swan' and the Weinstein Co.'s 'The King's Speech'.

With the Golden Globes airing Sunday, many moviegoers will rush to catch up on awards frontrunners, according to Reuters.

'Black Swan' and 'King's Speech' are assisting in this task by making major expansions 'Swan' ups its theater count from 1,552 to 2,331 on Friday, while 'King's Speech' goes from 758 theaters to 1,543.

Among other Globe-nominated films, the Weinstein Co.'s 'Blue Valentine' expands from 40 runs to 230, and Sony Pictures Classics opens 'Barney's Version' in four theaters in New York and L.A. after a brief qualifying run last month.

'Green Hornet', converted to 3D, is poised to become the first commercial hit of 2011. Tracking has been exceptionally strong, enough to impress one-time skeptics.

The film also makes a major push overseas, opening day directed in a number of key territories.

Directed by Michel Gondry and top lining Seth Rogen and Jay Chou, 'Green Hornet' cost upward of \$100 million to produce. Christoph Waltz and Cameron Diaz also star.

Opening in 2,941 theaters domestically, 'The Dilemma' will have to compete for adult eyeballs with 'True Grit' and 'Black Swan'.

Universal expects 'The Dilemma' to gross in the mid to high teens over the four-day weekend. That would be enough to put the movie which cost \$70 million to make on the right track financially, according to the studio.



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An exhibition of chandeliers and decorative lights is underway at Tehran's Imam Khomeini Grand Prayer Ground (Mosalla). (Photo by Amir Naderi)



3 Iranian Films for Berlinale

Three Iranian Films have been selected for the 61st Berlin International Film Festival, known as Berlinale.

These are 'Where Is Fatemeh's House?' directed by Fereidoun Najafi, 'Wind and Fog' by Mohammad Ali Talebi and animated movie 'One-Line Stories' by Behzad Farhat.

The Iranian films will be vying at Berlinale's Generation Kplus section, ISNA reported.

'Where Is Fatemeh's House?' tells the story of a boy whose mother is sick in bed, leaving him to take care of his mother's votive offerings.

The 61st Berlinale runs from February 11-20.

The Generation section, under the headings 'Kplus' and '14plus', shows about 20 films for children and young people. These short films compete for the Crystal Bear as well as for the 2,500 euro 'Special Prize of the Deutsche Kinderhilfswerk (German Child Support Organization)'.

Since 1955, the Berlinale has awarded the Golden and Silver Bears for the best short film. Since 2003, the winners have been selected by an international jury that grew out of the Panorama Short Film Jury founded in 1990.

Indian Exhibition Features Persian, Arabic Books

Iran Culture House in New Delhi, in a joint effort with National Archives of India, is holding a book exhibition featuring Persian, Arabic and English books at the India International Center.

The display contains rare and unique works on religion, language, literature, geography and history as well as a collection of travelogues belonging to the Fort William College Collection dating back to 19th century.

The exhibition was inaugurated on Wednesday with Karim Najafi, Iran's cultural attaché to India in attendance, IRNA said.

Fort William College was founded in 1800 in Calcutta to commemorate the British victory over Tipu Sultan at Seringapatam.

Beginning as a center for training and education for the East India Company's young civil servants, it later went on to become an important center of Oriental Studies where both the British and the Indian scholars worked on a variety of philological researches to help modernize different Indian languages.

The rich collection of the college was later distributed to different institutions, including Asiatic Society of Bengal and National Library, Kolkata. This distribution took place sometime during the first quarter of the 20th Century.

The part available with the National Archives of India is comprised of 742 rare books and 199 manuscripts which are useful work on religion, languages, literature, history, medicine, astrology, geography and some topics of general interest.

Ahmadi Commemorated

Distinguished Iranian poet and writer of children's stories, Ahmad Reza Ahmadi was commemorated in a ceremony on Thursday.

According to ISNA, the event also marked the 13th founding anniversary of the Association of Children and Young Adults' Authors.

"It's a great pleasure to see that the association is flourishing," Ahmadi said.

The author said he has 15 titles of books awaiting publication.

A documentary on Ahmadi's life titled 'All My Color Pencils', directed by Ebrahim Haqiqi, was also featured at the event.

Known for his new wave poems, Ahmadi was deeply influenced by the pioneers of modern Persian poetry such as Ahmad Shamlou and Forough Farrokhzad.

His poetry is rooted in French Surrealism and the American Imagists, especially in poets like Saint John Perse, Paul Eluard, Louis Aragon and Ezra Pound.

'Sketch', 'The Glass Newspaper', 'Rhymes Get Lost in the Wind' and 'All Those Years' are among his better-known works.

Ahmadi was shortlisted for the 2010 Hans Christian Andersen Award in March. However, the award went to the British author David Almond.

His "Fascinating short stories" speak poetically about humanity, love, nature and peace for children and young adults, the Anderson Jury said.



Broadway's 'Memphis' Headed To Movie Theaters

Following on the heels of successful crossover moves into digital distribution for New York's Metropolitan Opera and London's National Theater, 'Memphis' will be the first ongoing Broadway show to beam a live performance into movie theaters nationwide.

Broadway Worldwide, a company that acquires and distributes electronic rights to Broadway shows, will capture regularly scheduled performances of 'Memphis' January 18-21 at the Shubert Theater.

Theatrical rollout is expected to begin in May, with exact dates and screen count to be announced, Reuters reported.

The filming will utilize five high-def cameras and 96 tracks of sound recording. Emmy-winning director Don Roy King will lead the production team.

While the final performance of the long-running Broadway hit 'Rent' was filmed for theatrical release, and 'Legally Blonde: The Musical' was broadcast on MTV during its New York run, the decision to make 'Memphis' available digitally represents an aggressive bid by producers to extend brand awareness in anticipation of the Tony-winning show's national tour.

That road production debuts next October at the Orpheum Theater in Memphis.



Weather

